



ACCOUNT MANAGER

We need an experienced Account Manager with a 'can-do attitude' and a marketing, design or digital agency background to join the Torpedo team.

You'll be responsible for the day-to-day management of key clients, helping to build solid relationships and grow major accounts as well as developing and implementing through-the-line marketing initiatives.

We operate an innovative team structure that avoids the inherent problems and politics that come with the traditional 'agency' structure, giving you a more hands-on role within a highly creative team environment.

Experience of working in either the technology, software or pharmaceutical sector, particularly with channel marketing experience would be an advantage.

Expect to:

- Work closely with clients to develop an in-depth understanding of their business, products and objectives.
- Recommend, plan and deliver dynamic marketing programs.
- Project manage complex marketing campaigns to ensure they are delivered on time and to budget.
- Be involved at all stages of the creative process.
- Help with creating copy content when required.
- Take responsibility for day-to-day client relationships and support the Account Director in ensuring client satisfaction, retention and growth of clients.
- Identify new account development opportunities.
- Liaise closely with the design and digital teams.
- Work to tight deadlines whilst providing clients with exceptional service at all times.

Skills required:

The right person should be able to combine creative thinking with excellent communication, presentation and organisational skills in order to effectively manage leading accounts and maintain long-term client relationships. You will have the ability to work on multiple projects at any one time and demonstrate evidence of developing and delivering commercially successful marketing campaigns.

If you're a designer looking to move into an Account Management role then we'd like to speak to you also.

You will have:

- Previous agency experience and solid account handling skills within a creative / design / marketing environment.
- Superb communications skills, both written and verbal.
- A confident manner with strong client facing skills.
- A client focused approach with a proven track record in creating and maintaining long-term relationships with clients.
- The ability to learn quickly and understand complex information.
- Excellent presentation skills.
- Excellent organisational skills, with the ability to juggle multiple tasks and priorities.
- Experience of using Adobe Creative Suite software, particularly InDesign would be beneficial.

Torpedo is an award winning creative marketing agency based near Oxford with some excellent clients and a great team. This is a fantastic opportunity to join our highly talented, creative and friendly team environment working with both existing and new clients.

To apply, please send your CV to jobs@torpedogroup.com

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